Campaign 2000

- One of the Council’s main institutional priorities for the election year.
- Fosters serious public debate among the presidential candidates, their political surrogates in Congress, and their advisers about America’s foreign policy, international economic policy, and national security policy.
- Focuses on face-to-face and online foreign policy debates.
- Provides the only public website (www.foreignpolicy2000.org) devoted to foreign policy and the presidential election.

Before Americans elect the next president, they need to hear the candidates’ positions on key international, economic, and security questions. The most important role the Council can play this election year is to encourage the candidates to focus on foreign policy. To foster this dialogue, the Council’s Campaign 2000 initiative is designed to spur serious public debate between the parties and their candidates.

“The candidates and their campaigns owe the American people a serious debate on foreign policy—and this is the place to do it.”
—Senator Warren B. Rudman

The first phase of Campaign 2000 focused on member meetings and debates. The New York Meetings Program, the Washington Program, and the National Program devoted much of this year to programming over 50 Campaign 2000 meetings and face-to-face debates across the country. These meetings, along with the Term Member Conference and the National Conference, also focusing on Campaign 2000, added real value to election coverage across the country.

In March, the Council launched the first website dealing exclusively with foreign policy and the presidential election. In July, the website was listed by George magazine as one of the top ten political websites. It was also selected by the Markle Foundation as its featured nonprofit on the election hub (www.webwhiteblue.org). Designed and developed by Council member Leila Conners Petersen’s Tree Media Group, this new website features the most comprehensive foreign policy briefing room on the Internet, with issue briefs crafted by Council Fellows. The site’s library also contains all public statements by candidates on key foreign policy issues, so voters can quickly compare and contrast the candidates’ foreign policy platforms. Additional features include a compendium of poll results provided by the Pew Research Center for the People & the Press, a Campaign 2000 series of Foreign Affairs articles in full text, and transcripts of important Campaign 2000 meetings at the Council with guests such as Secretary of State Madeleine K. Albright, Bush foreign policy adviser Condoleezza Rice, and National Security Adviser Samuel R. Berger. The website also hosted a series of online debates and live online interviews with the candidates’ surrogates and key foreign policy experts.

Lisa Shields
Campaign 2000 Director
Meeting Highlights

THAD COCHRAN
Member, U.S. Senate (R-Miss.)

CARL M. LEVIN
Member, U.S. Senate (D-Mich.)

“National Missile Defense: Two Perspectives from the Senate”

PRESIDER: LAWRENCE J. KORB

THE JACOB K. JAVITS MEMORIAL LECTURE SERIES

WILLIAM S. COHEN
Secretary, U.S. Department of Defense

“U.S. Defense Priorities: Engagement and Isolationism”

PRESIDER: PETER G. PETERSON

“Top-level insight on the critical foreign policy issues of the day. It’s the go-to site for foreign policy analysis and debate.”

—S E N A T O R J O H N F. K E R R Y

WILLIAM J. CROWE
U.S. Navy (Ret.); Senior Adviser, Global Options; former Chairman of the Joint Chiefs of Staff

DAVID C. JONES
U.S. Air Force (Ret.); former Chairman of the Joint Chiefs of Staff

COLIN L. POWELL
U.S. Army (Ret.); Chairman, America’s Promise; former Chairman of the Joint Chiefs of Staff

JOHN M. SHALIKASHVILI
U.S. Army (Ret.); former Chairman of the Joint Chiefs of Staff

JOHN W. VESSEY
U.S. Army (Ret.); former Chairman of the Joint Chiefs of Staff

“National Defense Priorities for the Next Administration”

PRESIDER: DONALD KAGAN

JOHN DESPRES
Speaking for Senator Bill Bradley

RICHARD GARDNER
Speaking for Vice President Al Gore

“Campaign 2000 Debate on Foreign Policy: Two Views from the Democratic Party”

PRESIDER: GARRICK UTLEY

JOHN F. KERRY
Member, U.S. Senate (D-Mass.)

“U.S.-China Relations: Opportunities and Challenges”

PRESIDER: WINSTON LORD

ANTHONY LEWIS
Columnist, New York Times

FAREED ZAKARIA
Managing Editor, Foreign Affairs

“Campaign 2000 Great Debate: Humanitarian Interventions—When Are They Justified?”

PRESIDER: LESLIE H. GELB

“Finally the facts at cyberspeed. Just when the campaign rhetoric leaves us starving for what is real, what is researched, and what matters.”

—D I A N E S A W Y E R
Campaign 2000

Speaker Arthur Waldron, Director of Asian Studies, American Enterprise Institute, and Lauder Professor of International Relations, University of Pennsylvania, Presider Leslie H. Gelb, and Speaker Chas. W. Freeman Jr., Chairman, Projects International, Inc., at the April 19, 2000, Campaign 2000 Debate, “If Taiwan Declares Independence and China Reacts with Force, on Whom Should the United States Lean Harder, China or Taiwan?”

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Fareed Zakaria, Foreign Affairs

Speaker Condoleezza Rice, Senior Foreign Policy Adviser to Governor George W. Bush, at the November 18, 1999, Term Member Annual Conference, “Campaign 2000: What’s on the Foreign Policy Agenda?”

“The Foreignpolicy2000 site is a commendable effort to focus attention on what ought to be significant, substantive issues in the campaign. It could serve as a model for sites devoted to other complex policy issues.” —Slate

Speaker Carl M. Levin, Member, U.S. Senate (D-Mich.), Presider Lawrence J. Korb, and Speaker Thad Cochran, Member, U.S. Senate (R-Miss.), at the February 17, 2000, Jacob K. Javits Memorial Lecture, “National Missile Defense: Two Perspectives from the Senate.”